FIRST TRADE
announcement

Unity in Diversity
Combined 65th SOUTH AFRICAN ORTHOPAEDIC CONGRESS 2019
ICC DURBAN 2 - 6 SEPT
A very special welcome to our trade partners. Planning is well underway for the 65th Congress of the South African Orthopaedic Association in Durban from 02 – 06 September 2019. This will be the second year that the SAOA will host a Combined Congress in collaboration with the orthopaedic sub-specialty groups. The congress will be held at the Inkosi Albert Luthuli International Convention Centre Complex (www.icc.co.za).

We look forward to welcoming you to KwaZulu Natal!
Fabric Pop-up System

An innovative modular display solution

LED light

Wheelie bag

Counter

Multiple configurations

- Lightweight and robust
- Seamless re-usable graphics
- Creates an attractive and professional stand
- Ideal for venues that have height restrictions
- Can be backlit to brighten your stand

Justin Hawes  |  justin@scandisplay.co.za  |  www.scandisplay.co.za
The current state and art of the practice of orthopaedic surgery is based on a body of knowledge gathered over years of work, observation, innovation and research. This development allows many orthopaedic surgeons to dedicate or focus their practice to specific sub-specialties.

The South African Orthopaedic Association (SAOA) is proud of the sub-specialty societies that have developed in South Africa. The number of sub-specialty groups continues to expand and anticipated in the near future is the formation of an Orthopaedic Research Society and a South African Tumour/Sarcoma Society.

Each established sub-specialty society is run independently and has within its ranks internationally recognised expertise.

There is growing recognition of synergy of intent and of organization between the SAOA and the sub-specialty societies. Currently a number of the members of the National Executive of the SAOA are also active members within sub-specialty groups and/or have served as office bearers of the sub-specialty groups.

Regulation governing funding of professional education by the Trade associated with orthopaedic surgery has changed. The SAOA has responded to this changed environment to protect independent thought and professional development.

We have been and are engaging with the Trade to develop a strategic relationship to foster professional development that is, and is seen to be, compliant with all regulations. We are grateful and delighted that all key industry players are willing and able to work to with us on this project.

In consultation with all sub-specialty societies we will once again host a Combined Congress in Durban in 2019. At the 2019 SAOA Combined Congress in Durban, all sub-specialty groups will run their own meetings, including instructional Courses and/or scientific symposia. Each society has been able to invite a faculty of international and local experts to present independent thinking on the state and development of their specific areas of expertise in orthopaedic surgery.
In combination, in Durban in September 2019, the following sub-specialty groups will conduct their meeting under the banner of a Combined SAOA congress:

1. SA Arthroplasty Society (SAAS)
2. SA Knee Society (SAKS)
3. SA Shoulder and Elbow Surgeons (SASES)
4. SA Foot Surgeons’ Association (SAFSA)
5. SA Orthopaedic Trauma Society (SAOTS)
6. SA Paediatric Orthopaedic Society (SAPOS)
7. SA Society for Hip Arthroscopy (SASHA)

**VISION: THE SAOA HAS EVOLVED TO THE CONCEPT OF A COMBINED CONGRESS.**

In addition, we look forward to:

1. The launch and inaugural meeting of the South African Orthopaedic Oncology and Limb Preservation Society (SOLS) (previously part of the Tumour and Infection Society)
2. Specialized focus sessions by the Infection working group
3. Dedicated sessions for Registrars-in-training to present scientific research papers and symposia on research methods.

The vision is that at one meeting over 5 days experts will discuss: hip and knee arthroplasty, knee surgery, foot and ankle surgery, shoulder and elbow surgery, hand surgery, paediatric surgery, hip arthroscopy and hip preservation surgery, spine surgery, orthopaedic trauma surgery including limb reconstruction, current thinking in the management of sepsis in orthopaedic surgery, tumour surgery and orthopaedic research.

At one meeting over 5 days there will be multiple opportunities to interact with orthopaedic surgeons in practice and registrars in training at trade stands, workshops and focused breakfast meetings.

In place of 7 different meetings, the target audience of orthopaedic surgeons will gather at the 2019 Combined Orthopaedic Congress of the SAOA at one venue for 5 days, allowing for greatly enhanced efficiency and value. This creates the potential for more effective trade participation and contribution without the need to sponsor multiple separate meetings for each society over the year.

At the SAOA, we are excited by and committed to the idea of a Combined Congress. We will create a vibrant and fun educational experience driven by sub-specialty societies in a time and cost-effective fashion. I invite you to be part of this journey that promises so much and allows us to be positive about ourselves, our profession and our country.

Kind Regards

Leon Rajah
President of the South African Orthopaedic Association
SOUTH AFRICA
Welcome to the world of events

CUSTOM EXHIBITION STAND SOLUTIONS

- Consultation & conceptualisation
- Technical Drawings, 3d modelling, 3d renders
- Manufacturing and installation

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IMPORTANT INFORMATION FOR THE TRADE

01 Set up will be on Saturday 31 August and Sunday 01 September 2019.

02 The trade hall will open on Monday 02 September for the arrival tea at approximately 07h00. All sets ups will need to be complete by 05h00 on this day.

03 The trade hall will be open for full days on Monday, Tuesday, Wednesday, Thursday and until the end of the mid-afternoon tea break on Friday 06 September.

04 Breakdown is to commence on Friday after the mid-afternoon tea, and must be complete by 23.59 on this day.

05 We have approximately 62 stands available.

06 The final floorplan will be sent out with the second trade announcement in March 2019.

07 Stand bookings will open in March 2019.

CONGRESS VENUE

The Inkosi Albert Luthuli International Convention Centre Complex is an events center complex located in the city centre of Durban, KwaZulu-Natal. A focal point of Durban’s business district, the Durban International Convention Centre is a functional space in an aesthetic environment.

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GRANTS

The SAOA, together with the Trade, have a shared responsibility to secure the future of musculoskeletal care in our country. As strategic partners in this endeavour the following grant opportunities are available for the 2019 Combined Orthopaedic Congress:

SUPPORT TOWARDS INTERNATIONAL SPEAKER TRAVEL COSTS

The academic program at the Combined Orthopaedic Congress is of utmost importance to the organising committees and attendees. Invited speakers will present at the Combined Orthopaedic Congress, host sessions for sub speciality group specific attendance/networking and where applicable, be available to host Trade sponsored workshops.

DELEGATE ATTENDANCE GRANTS

In accordance with the “Medical device code of ethical marketing and business practice” provisions relating to direct sponsorship of healthcare professional attendance at independent medical education events, the SAOA will be accepting delegate attendance grants for the 2019 Combined Orthopaedic Congress.

CONGRESS FORMAT

MONDAY 02 SEPTEMBER 2019
FULL DAY CONGRESS AND NETWORKING COCKTAIL PARTY

TUESDAY 03 SEPTEMBER 2019
FULL DAY CONGRESS AND FREE EVENING

WEDNESDAY 04 SEPTEMBER 2019
FULL DAY CONGRESS AND BANQUET

THURSDAY 05 SEPTEMBER 2019
FULL DAY CONGRESS AND FREE EVENING

FRIDAY 06 SEPTEMBER 2019
FULL DAY CONGRESS. TRADE STANDS TO BREAK DOWN AFTER MID AFTERNOON TEA.
THERE WILL BE A NUMBER OF SPONSORSHIP OPPORTUNITIES AVAILABLE AT THE CONGRESS, SOME OF WHICH ARE LISTED BELOW. COSTS OF THESE OPPORTUNITIES WILL BE RELEASED IN THE SECOND TRADE ANNOUNCEMENT IN MARCH. Should you have any other suggestions or ideas for sponsorship opportunities which you would like to explore, please contact Colette Diamond on diamond@icesolution.co.za

EXHIBITION STANDS

A detailed floorplan with stand numbers will be sent out in March with the Second Trade Announcement.

Exhibition space will be sold at a rate of R 10 500 ex VAT per square meter.

The exhibition, as always, will form an integral part of the congress, and will be in halls 2A/B/F/H on the ground floor, the same level as the plenary congress sessions.

STAND BOOKING PROCESS

Please note that the SAOA has changed its web hosting provider and as a result previous login details onto the website will no longer be applicable. Details of the new system and process will be communicated in the 2nd trade announcement in March.

SPONSORSHIP OPPORTUNITIES AVAILABLE

- Advertising the delegate announcements
- Branding of registration area
- Name badge & lanyard sponsorship
SPONSORSHIP OPPORTUNITIES AVAILABLE

- RFID tracking
- USB with abstracts
- Congress bags
- Inserts into the conference bags
- Branded note pads and pens
- Printing of congress programme overview
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SPONSORSHIP OPPORTUNITIES AVAILABLE

- Branding rights of top tables in the congress
- Branding rights of lecterns in the congress venues
- Visual adverts in the congress venues
- Placement of flyers in congress halls
- Sponsorship of mobi app
- Branded water bottles
- ePosters
- Branding rights of the tea and coffee stations
SPONSORSHIP OPPORTUNITIES AVAILABLE

- Opening networking event
- Attendee email confirmations
- Congress Banquet
- Trade Passport
- Banner advertising on the mobi app
- Banner advertising on the SAOA Youtube channel for congress videos

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